

Privacy Policy

trimy.link

Last updated: June 2026

1. Data Controller

The data controller responsible for the processing of personal data collected through the trimy.link web service (hereinafter "the Service") is the operator of trimy.link, contactable at trimylinkapp@gmail.com.

2. Categories of Personal Data Processed

The Service collects and processes the following categories of personal data:

- **Submitted URLs:** The original uniform resource locator (URL) provided by the user for the purpose of generating an abbreviated short-form URL.
- **Internet Protocol (IP) Address:** The IP address of the user's device, recorded at the time of service interaction for the purpose described in Section 3.
- **Session Data:** A transient cryptographic session token, stored as a browser cookie, used solely for the prevention of cross-site request forgery (CSRF). This token contains no personally identifiable information.

The Service does not collect names, email addresses, payment information, device identifiers, or any other categories of personal data beyond those enumerated above.

3. Purposes and Legal Basis for Processing

Personal data is processed for the following purposes and on the following legal bases pursuant to Regulation (EU) 2016/679 (General Data Protection Regulation, "GDPR"):

- **URL storage:** Necessary for the performance of the service — specifically, to enable redirection of visitors who access the generated short-form URL. Legal basis: Article 6(1)(b) GDPR (performance of a contract or steps prior to entering one).
- **IP address storage:** Used to enforce a rate-limiting mechanism that permits one complimentary link generation per user per clock hour following completion of an advertisement view. Legal basis: Article 6(1)(f) GDPR (legitimate interests of the controller in preventing abuse of the Service).
- **Session cookie:** Used to protect the form submission mechanism against cross-site request forgery attacks. Legal basis: Article 6(1)(f) GDPR (legitimate interest in maintaining service security).

4. Data Retention

All personal data processed by the Service — including submitted URLs, IP addresses, and associated metadata — is subject to automatic and irreversible deletion upon the expiry of a sixty (60) calendar day retention period commencing from the date of collection.

The operator does not archive, transfer, or retain any personal data beyond this period. Session cookies are deleted upon termination of the browser session.

5. Third-Party Data Processors

The Service utilises Google AdSense, operated by Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA), to display advertising content. Google may independently collect and process data in connection with the display of advertisements, including through the use of cookies and similar tracking technologies, in accordance with Google's own Privacy Policy, available at: <https://policies.google.com/privacy>.

Except as set out above, the operator does not transfer, sell, license, or otherwise disclose personal data to any third party.

6. International Data Transfers

Insofar as data is processed by Google LLC, such processing may involve the transfer of personal data to the United States of America. Google LLC participates in the EU-U.S. Data Privacy Framework and such transfers are subject to appropriate safeguards in accordance with Chapter V of the GDPR.

7. Rights of Data Subjects

Data subjects whose personal data is processed by the Service have the following rights under applicable data protection law:

- Right of access (Article 15 GDPR)
- Right to rectification (Article 16 GDPR)
- Right to erasure ('right to be forgotten') (Article 17 GDPR)
- Right to restriction of processing (Article 18 GDPR)
- Right to data portability (Article 20 GDPR)
- Right to object to processing (Article 21 GDPR)

To exercise any of the above rights, data subjects may submit a written request to trimylinkapp@gmail.com. The operator will respond within thirty (30) calendar days. Given that personal data is automatically deleted after sixty (60) days, in most cases there will be no data available to act upon prior to the expiry of that period.

Data subjects also have the right to lodge a complaint with the competent supervisory authority in their jurisdiction.

8. Amendments

The operator reserves the right to amend this Privacy Policy at any time. The date of the most recent revision is indicated at the top of this document. Continued use of the Service following publication of an amended Privacy Policy constitutes acceptance of the revised terms.

9. Contact

For all data protection enquiries: trimylinkapp@gmail.com